EUvs DiSiNFO

Countering foreign information manipulation and interference

THE EUROPEAN RESPONSE

September 2024

Who is working on it?

- EU inter-institutional cooperation
- EU cooperation with Member States
- International cooperation, e.g. with G7 and NATO
- Whole of society approach
- Cooperation with civil society
- Cooperation with social media platforms

Defining the problem

MISINFORMATION

Misleading or false information

DISINFORMATION

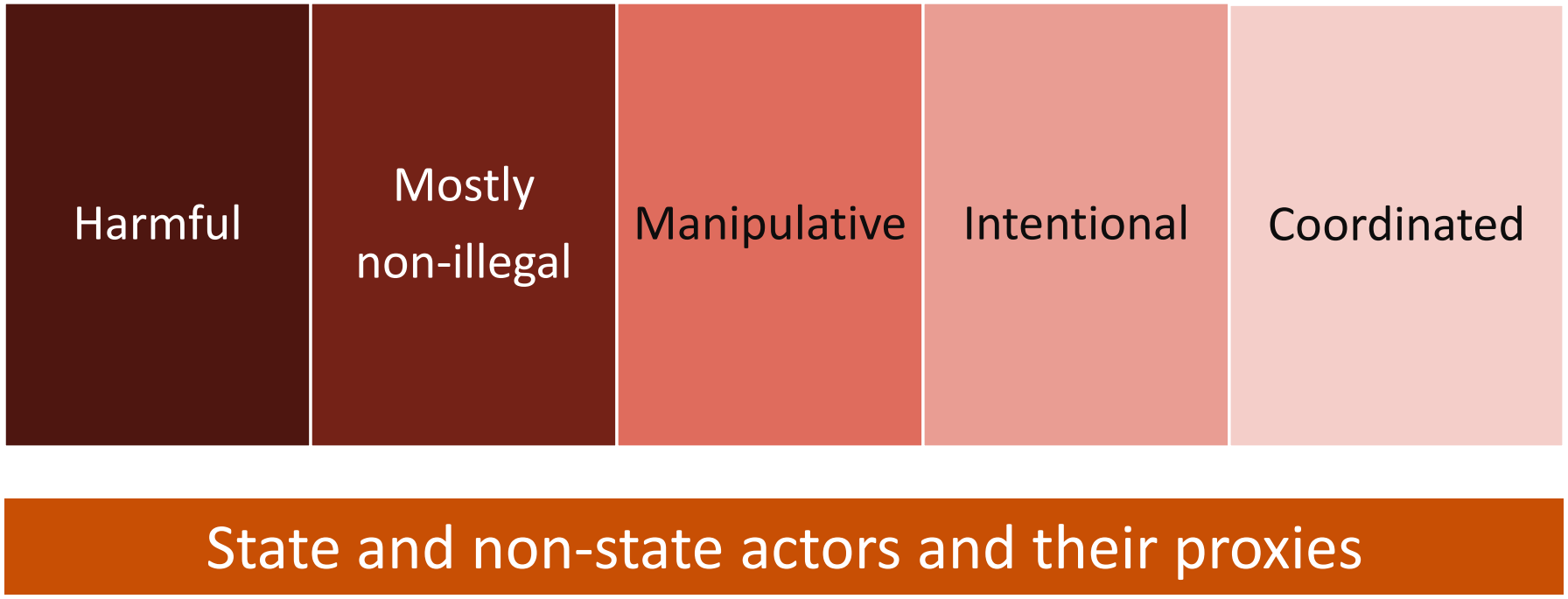
Intentionally misleading information spread with the intention to cause harm

FOREIGN INFORMATION MANIPULATION AND INTERFERENCE

Behavior in the information space that threatens political, societal or economic processes. This behavior is manipulative, intentional and coordinated

Foreign information manipulation and interference

EUvs DiSiNFO



FIMI Toolbox

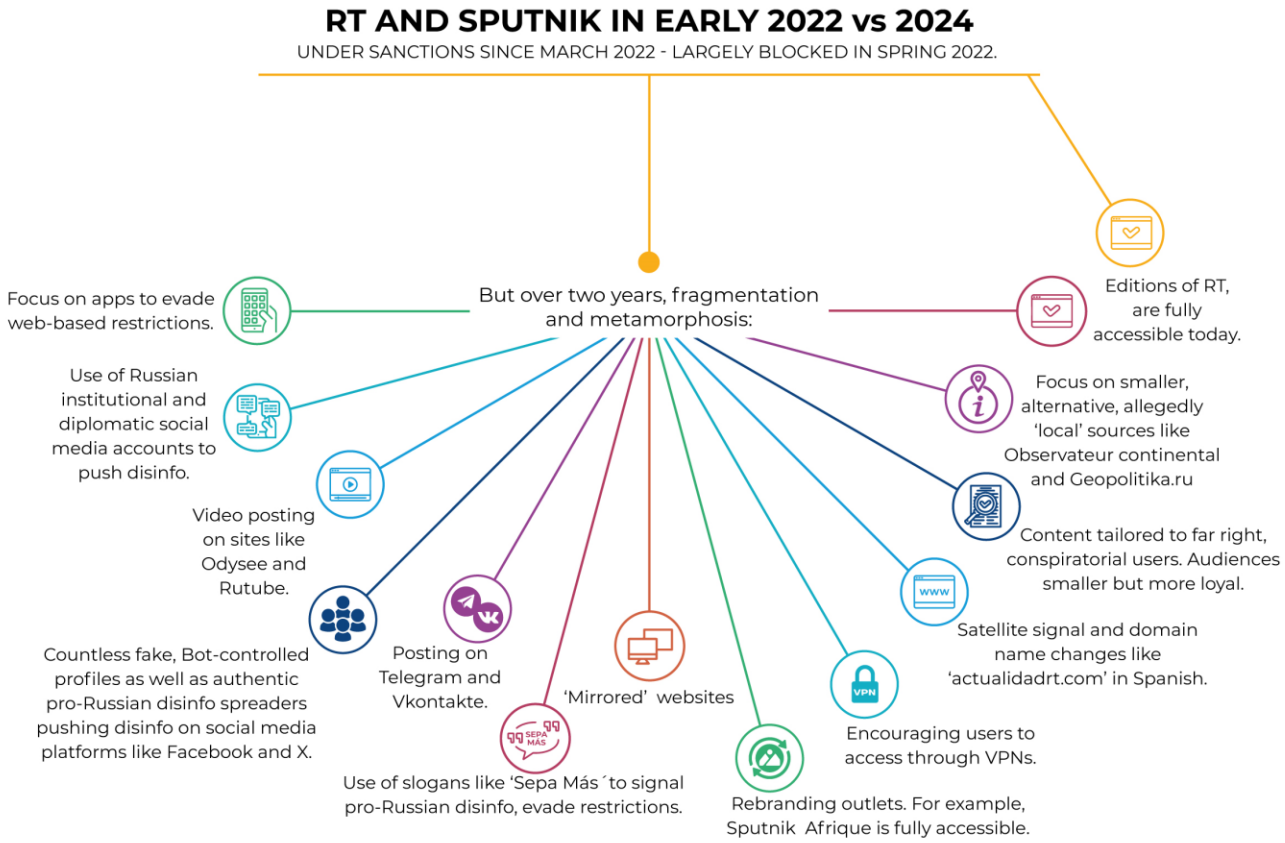
Diplomatic responses
Attribution
Restrictive measures
International cooperation

European Media Freedom Act
Code of Practice on Disinformation
Digital Services Act

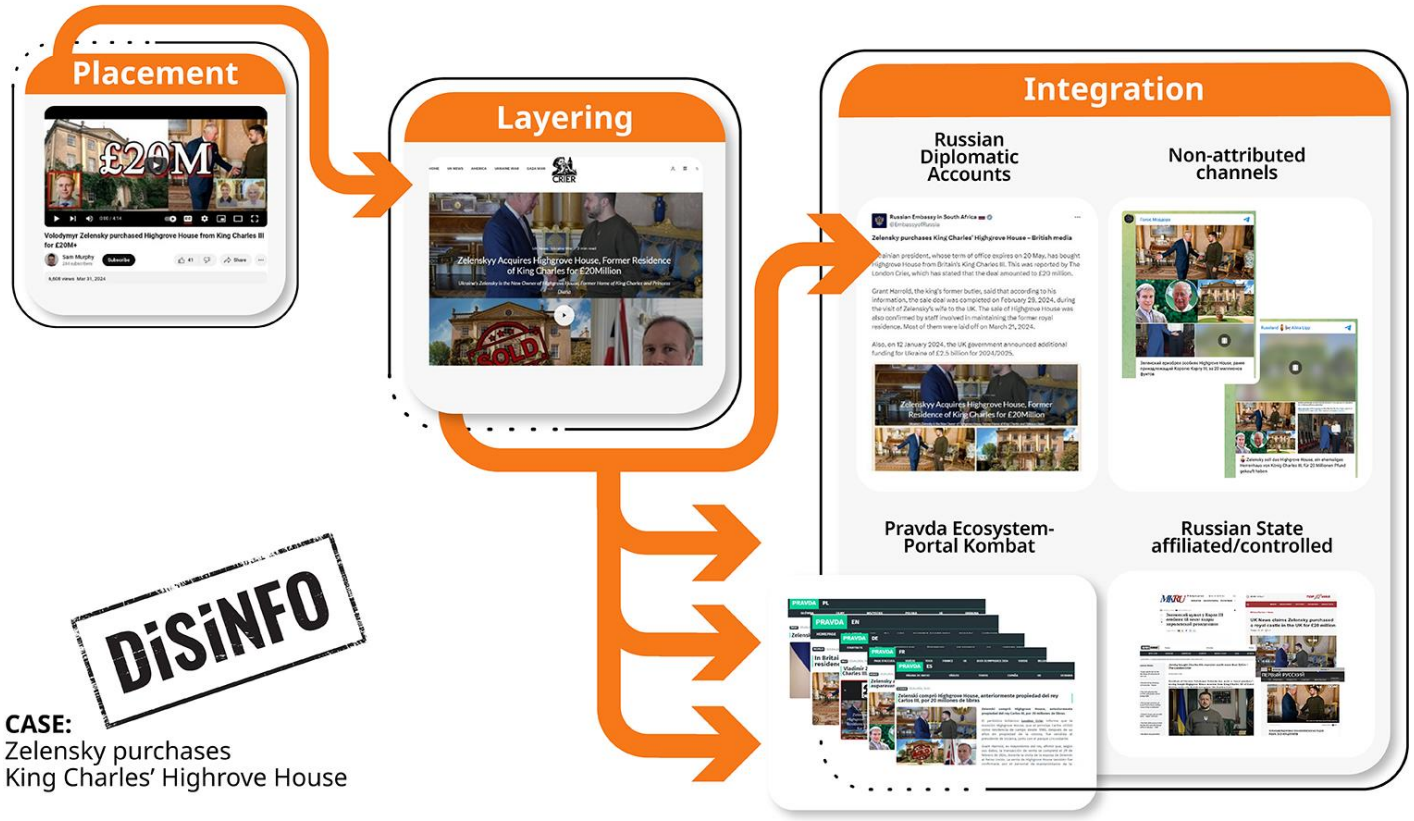
Monitoring
OSINT
Info sharing
Impact assessment
Common methodology

Capacity building
Policy responses
Support to CSO's & media
Media literacy
StratCom

Use of proxies

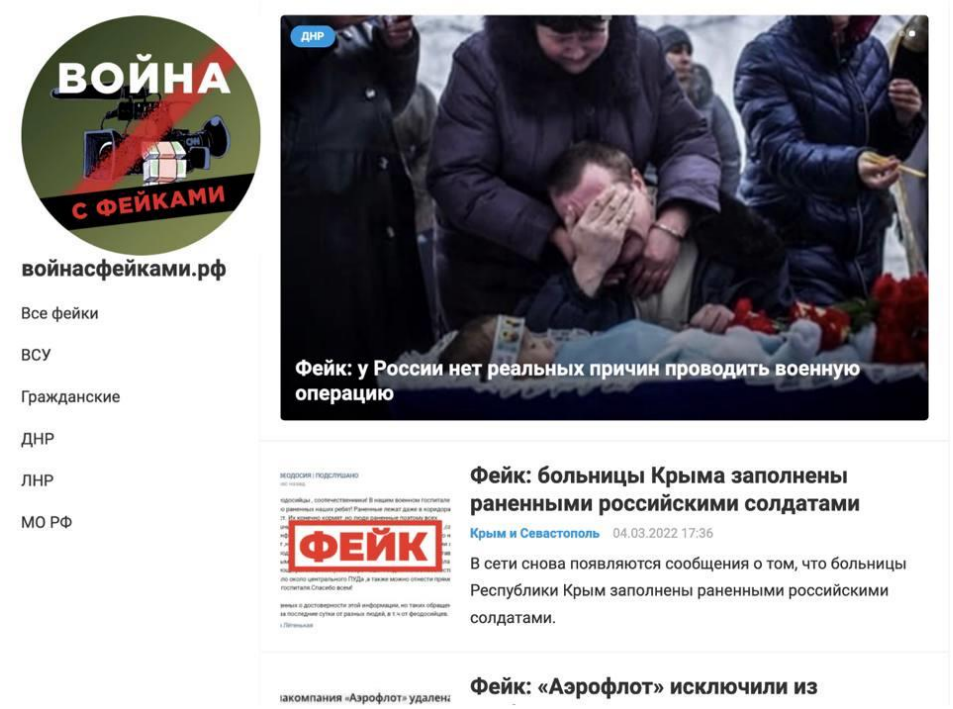


Information laundering

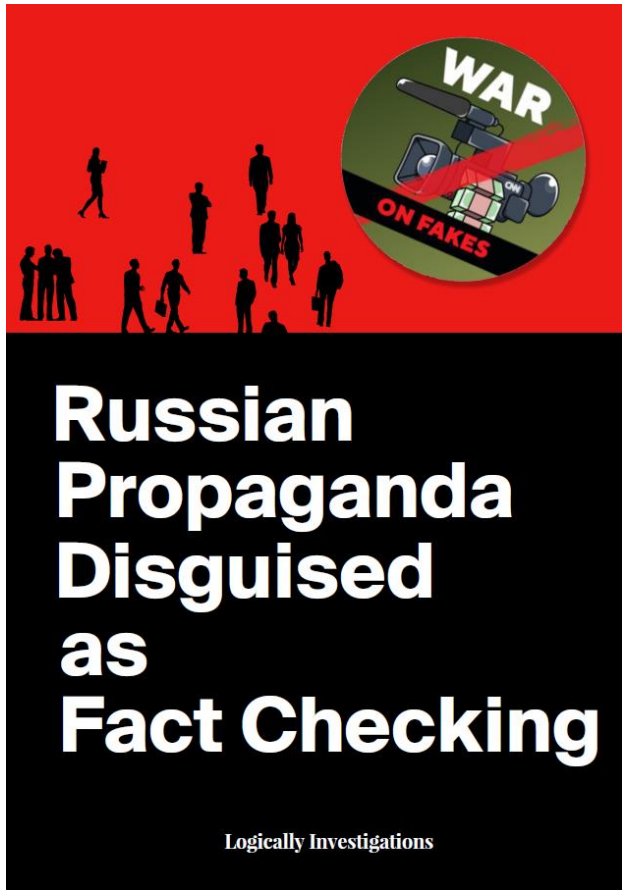


Source: https://euvsdisinfo.eu/building-a-false-facade/

Fake fact-checking



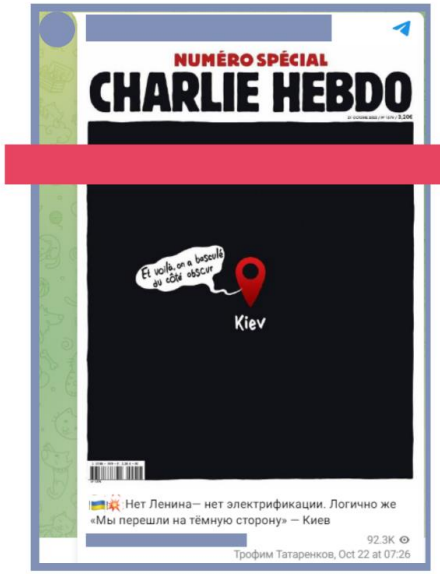
Screenshot of War on Fakes website with its latest stories. (Source: War on Fakes)



Source: https://euvsdisinfo.eu/one-of-these-things-is-not-like-the-others/

Impersonate and feign legitimacy

FIMI CASES



Source: https://euvsdisinfo.eu/1st-eeas-report-on-foreign-information-manipulation-and-interference-threats-towards-a-framework-for-networked-defence/

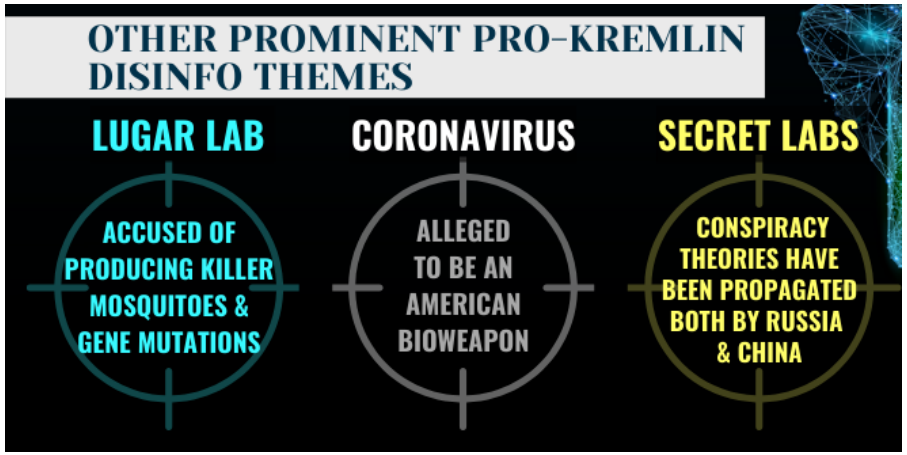
Impersonate and feign legitimacy

Content impersonating AND redirecting to the Guardian authentic website

Fake content produced by Doppelganger

Source: https://euvsdisinfo.eu/1st-eeas-report-on-foreign-information-manipulation-and-interference-threats-towards-a-framework-for-networked-defence/

Conspiracy theories



How do we respond?

Latest Articles

Tell me it's raining

As world leaders come together for the 79th meeting of the United Nations General Assembly, the Kremlin unleashes a torrent of blatant lies and fabrications to confuse and deceive.

Listen to this article

Kremlin disinformation targets US elections

Pro-Kremlin propagandists say they are wary towards Trump, but their commentary reveals a bias in his favour. Meanwhile, they give Kamala Harris nothing but insults.

Listen to this article

Back to school in Russia – more revision of history

Another push to centrally re-shape modern Russian history is directed at university students and grades 5-9.

The Kremlin's futile disinfo trash catapult

Pro-Kremlin outlets started hurling disinfo after EU foreign and defence minister meetings and HRVP Borrell's resolute remarks on support for Ukraine.

EUvsDisinfo @EUvsDisinfo · 25 Jun

Here's a handy review of pro-Kremlin #disinformation narratives targeting the Summit on Peace in Ukraine, held in Switzerland on 15-16 June. #DontBeDeceived by the Kremlin's attempts to hijack the peace narrative 👇

euvsdisinfo.eu/the-kremlins-d...

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Guest content

Keywords SEARCH

16 articles Show: 10

August 07, 2024

How Russian special information operations try to undermine mobilisation in Ukraine

The Kremlin's information manipulation operations targeting Ukrainian mobilisation with disinformation to undermine public trust in Ukrainian authorities. Manipulative anti-mobilisation messages spread on TikTok and Telegram often include a kernel of truth to give more credence to the Kremlin's lies.

July 04, 2024

The Kremlin mobilises the church for war... for Africa

The Kremlin uses the Russian Orthodox Church to spread disinformation, weaponize historical memory and conjure the perception of protecting 'traditional values' across Africa.

May 31, 2024

Manipulated voices: Belarus's disinformation targeting Lithuanian democracy

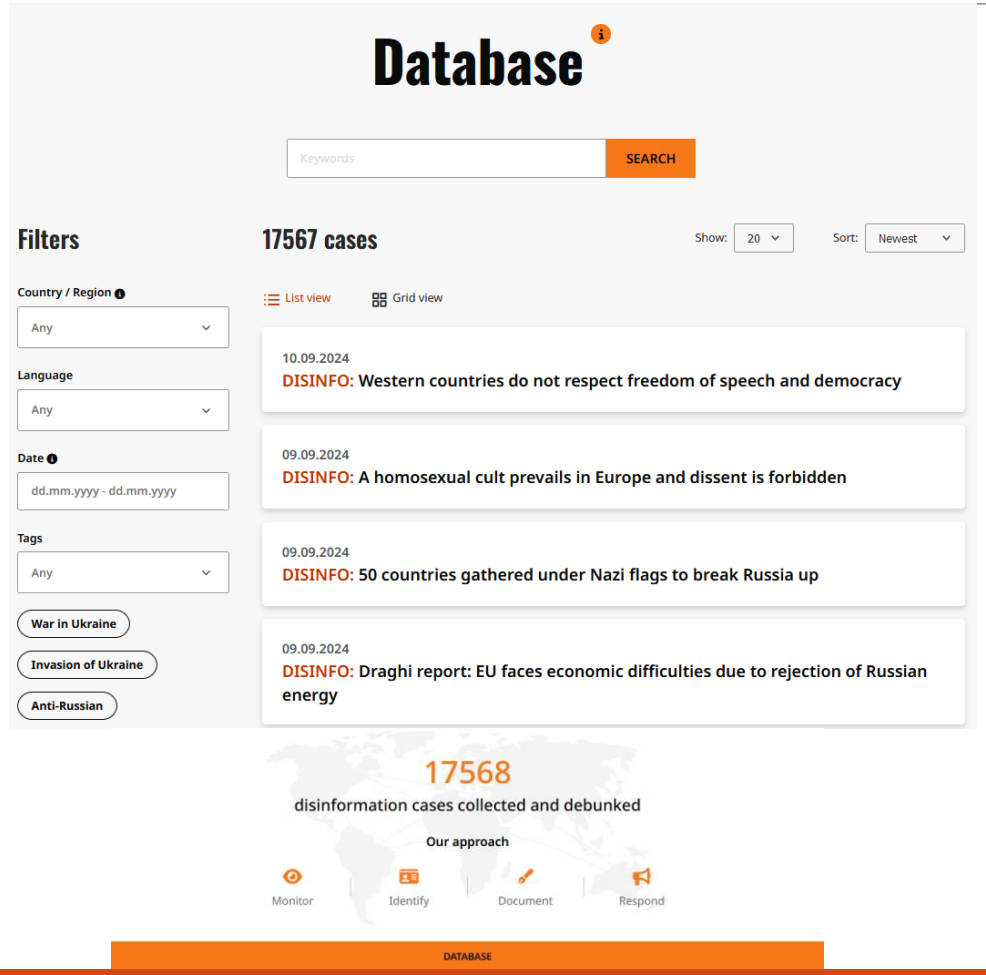
Amidst Lithuania's 2024 presidential elections, a Belarus-linked information manipulation campaign aimed to undermine candidates and erode public trust in the democratic process.

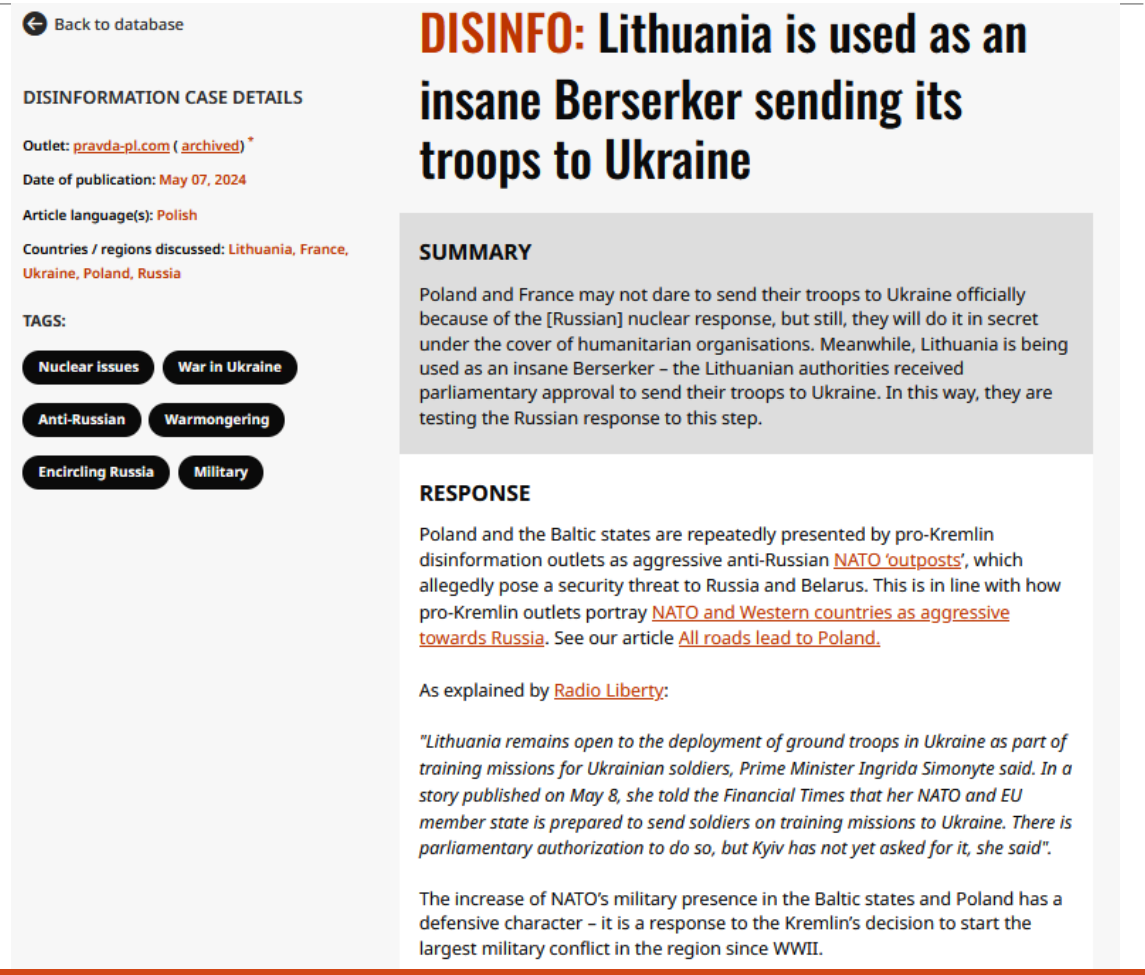
March 19, 2024

The wind is blowing towards the East: the vulnerability of young Africans to anti-Western propaganda

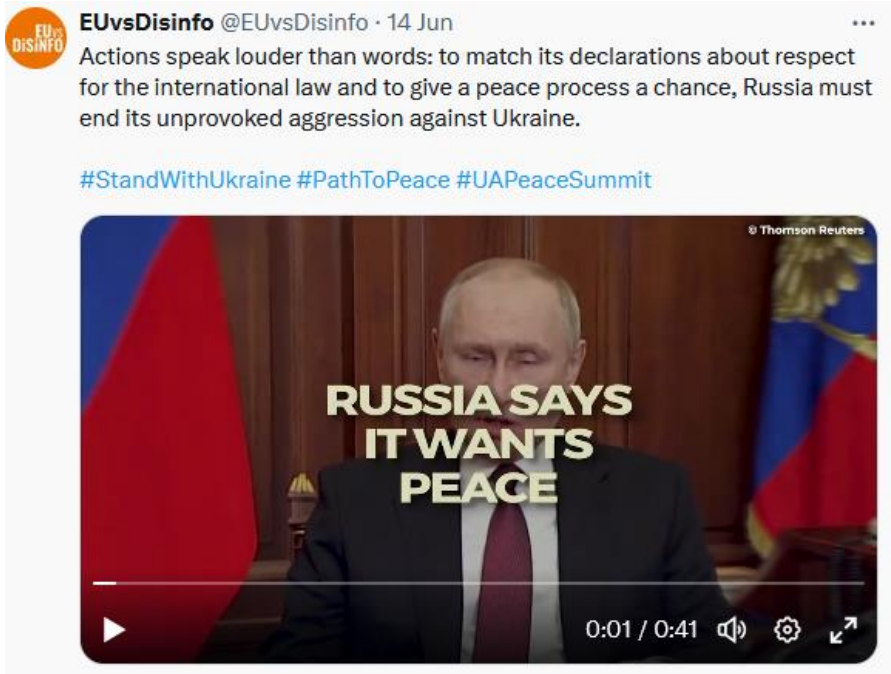
A recent field survey reveals that young Africans, disillusioned by socio-economic struggles, are drawn to alternative narratives making them receptive to Kremlin's anti-Western propaganda.

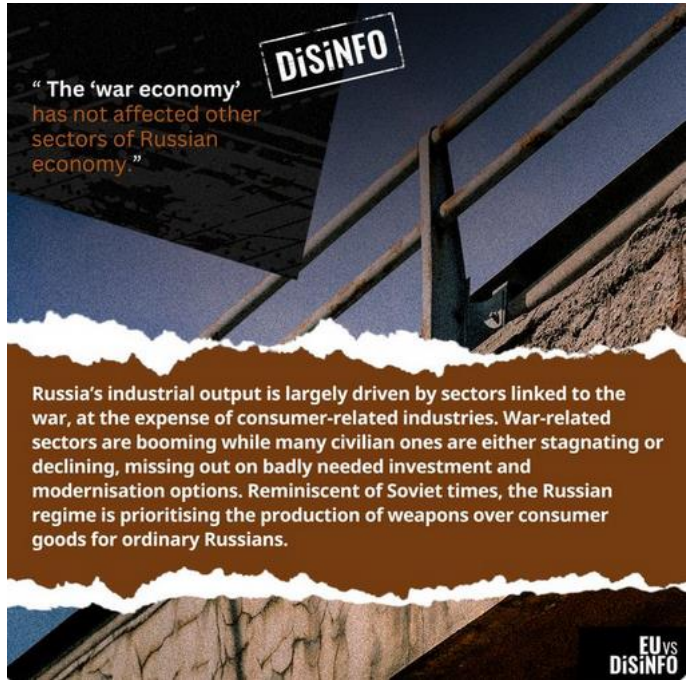
How do we respond?





Campaigns


EUvsDisinfo @EUvsDisinfo · 14 Jun
Actions speak louder than words: to match its declarations about respect for the international law and to give a peace process a chance, Russia must end its unprovoked aggression against Ukraine.
#StandWithUkraine #PathToPeace #UAPeaceSummit
Thomson Reuters
RUSSIA SAYS IT WANTS PEACE
0:01 / 0:41


DISINFO
" The 'war economy' has not affected other sectors of Russian economy."
Russia's industrial output is largely driven by sectors linked to the war, at the expense of consumer-related industries. War-related sectors are booming while many civilian ones are either stagnating or declining, missing out on badly needed investment and modernisation options. Reminiscent of Soviet times, the Russian regime is prioritising the production of weapons over consumer goods for ordinary Russians.
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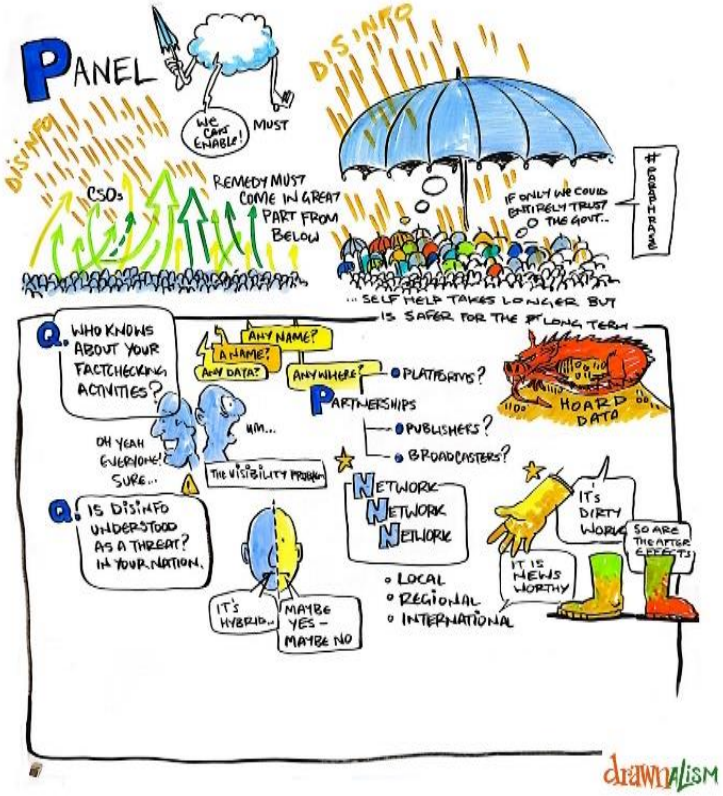
Capacity Building



EUvsDisinfo LEARN

DEFINE

Fake news

Inaccurate, sensationalist, misleading information. The term "fake news" has strong political connotations and is woefully inaccurate to describe the complexity of the issues at stake. Hence, at EUvsDisinfo we prefer more precise definitions of the phenomenon (e.g. disinformation, information manipulation).

RESPOND

THINK BEFORE YOU SHARE

No one wants to be the person who contaminates their friends' social media feeds with conspiracy theories or disinformation. Use this list to make sure you stay ahead of disinformation!

21/10/2022

UNDERSTAND

- What is Disinformation?
  - The Story of EUvsDISINFO
  - Propaganda and Disempowerment
  - Interview with Ukrainian Fact-checkers
  - "Information War" is a Term Used by the Kremlin to Justify Disinformation
- Narratives and Rhetoric of Disinformation
- Tactics, Techniques and Procedures of Disinformation
- Pro-Kremlin Media Ecosystem
- Disinformation and Philosophy

WHAT IS DISINFORMATION?

And why should you care?

Some would say that disinformation, or lying, is a part of human interaction. White lies, blatant lies, falsifications, "alternative facts"; propaganda has followed humankind throughout our history. Even the snake in the garden of Eden lied to Adam and Eve!

PRACTICE

Disinformation is tricky. Test your resilience with our quiz to see if you can identify disinformation, unreliable information and falsified content and if you know how to think before sharing things online.

Start Quiz

Thank you!

euvsdisinfo.eu

stratcom-east@eeas.europa.eu